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## Take Action To Limit Corporate Media Ownership

Contact the FCC and speak up against powerful media conglomerates

Visit [www.pennpirg.org/mediaownership](http://www.pennpirg.org/mediaownership) to send your comments directly to the FCC.

The Federal Communications Commission (FCC) is considering weakening the rules that limit how many media outlets any one company can own. That means big companies could get even bigger, and one company could be permitted to own television, radio and newspapers in one community.

**That's Bad News For American Democracy.** Profit-driven big media companies are cutting back on reporters and relying more on prepackaged programs. As a result, we're not getting information on the most important civic issues like elections or local affairs.

**That's Bad News For American Culture.** Big media companies make national decisions about the music we hear on the radio, making it difficult for local or independent artists to gain exposure.

**And That's Not What Anyone Would Call A Free Press.** The mainstream media rarely covers stories about itself, even keeping the public in the dark about the FCC's proposals to allow greater media consolidation. Some have also blacklisted artists that speak out on controversial issues, and threatened not to cover presidential news conferences that interrupt prime-time programs.

**Big Media Companies Are Working To Get More Control.** As these media giants continue to grow, they also are urging the Federal Communications Commission (FCC) to reduce ownership limits so that they can get even bigger and weaken the rules on the cross-ownership of newspapers, broadcast and radio stations in local markets

**The FCC Wants Your Input.** The FCC is accepting public comment on media ownership issues beginning July 2006. The agency needs to hear your concerns. You can visit [www.pennpirg.org/mediaownership](http://www.pennpirg.org/mediaownership) to file electronic comments in opposition to media consolidation.

To send paper comments, write to the FCC at:  
FCC Docket 06-93  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554.